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Campus News December 14, 2012

La Salle University

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December 14, 2012

Main Campus



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Academic News

Creating Recordings for Your Students: Tools for Your Toolbox

presented by Jessica Morris, Information Technology

We have posted about quite a few screencasting and video recording options on the 1900 blog (see examples [A](#), [B](#), and [C](#)), but sometimes it can be hard to identify the right tool for the job.

Here are a few methods for recording content into different categories of needs: **recording mini-lectures**, **working through problems**, and **capturing video or audio**. Click to download the PDF files underneath each category for more detailed information that can help you get started.

Hopefully, this format can help you decide which tools meet your needs. But if you are not sure, [contact the ID Team](#). We can help.

Recording Mini-Lectures

Pre-recorded mini-lectures can be a very effective way to share your expertise with your students. They can come in handy when:

- Your students don't have the necessary prior knowledge for aspects of your course
- You have introduced a difficult, new topic students will-review a few times
- You want to provide various examples, case studies, or anecdotes
- You notice the same mistakes over and over and you want to correct them
- You are teaching online or hybrid courses

Pre-recorded lectures are most effective (and most likely to be viewed) in short, topical segments that are around five minutes long. The following methods can help you record mini-lectures:

- Record audio narration for **PowerPoint slides** and save the presentation as a video. Then, upload the video to **YouTube**. [Click for an example](#).
- Use **YouTube videos** with visual aids. [Click for an example](#).
- Use **Screencast-O-Matic** to record any visual aid or software that can be displayed on your computer screen, audio, and webcam video (optional). [Click for an example using Prezi](#).

[Click here to download more information about getting started with each of these methods.](#)

Working through Problems

Many courses require students to solve problems. Often the best way to learn how to solve problems is by watching someone think through each of the required steps. When this process is recorded, students can speed up or slow down the process and watch it as many times as necessary. These tools allow you to record demos and solutions:

- Try **Screencast-O-Matic** to capture worked problems in **Excel** or **PowerPoint**. [Click for an example](#).
- Use **Webcam**, **smartphone**, or any **video recorder** to capture written work on paper or a whiteboard. [Click for an example](#)
- Write with the **Echo Smartpen** to capture notes and audio. Written notes are automatically digitized and synchronized with your audio. [Click for a demo](#).
- Try **Educreations** to record narrations, images, and writings. [Click for an example](#).

[Click here to download more information about getting started with each of these methods.](#)

Capturing Video or Audio

If you have a smartphone with a video camera or a webcam, you can create audio or video resources for your students. For example, you can:

- Take video whenever you visit a location related to your course
- Conduct interviews
- Record welcome messages or reminders

These tools can be used to capture video or audio:

- Post video from a webcam, smartphone, or other video recorder to YouTube.
- Record audio-only content in **Audacity** and post to **Blackboard**.

[Click here to download more information about getting started with each of these methods.](#)

Academic News

Collaboration Online Plus



Congratulations!

The faculty and staff listed below have earned the

Certificate of Completion

in

Collaboration Online Plus

in Fall 2012.

Collaboration Online Plus is a four-week fully online course offered through the College of Professional and Continuing Studies in collaboration with Academic Computing and Technology designed to introduce faculty and staff to teaching and learning in the online environment. This Fall 2012 group joins 175 other faculty and staff who have received this training since it began in 2007.

Name	Department/Program	Name	Department/Program
Donald Baldino	Philosophy	Brad Levinson	Information Technology Leadership
David Brown	Nonprofit Center	Ed Monaghan	Economic Crime & Forensics
Pat Dillon	Nursing	Ed Nickerson	Information Technology
Henry Dmochowski	Philosophy	Cynthia Planita	Accounting
Preston Feden	Education	Daniel Rodriguez	Nursing
Liz Heenan	College of Professional & Continuing Studies	Denise Saurennann	School of Business/MBA Program
Pingjun Jiang	Marketing	Mike Smith	Communication
Richard Johnston	Education	Stuart Smith	Instructional Technology Management
Frank Klose	Religion	William Stieber	Human Capital Development
Andy Lafond	Accounting	Bonni Zetick	Social Work
Carmen Lamas	The Hispanic Institute		

Student Affairs News

Career Corner



Week of December 17th Edition

“The 10 Skills That Will Get You Hired In 2013”

Read full article on

<http://www.forbes.com/sites/meghancasserly/2012/12/10/the-10-skills-that-will-get-you-a-job-in-2013/>

“To unearth the 10 most in-demand skills of 2013, we drilled into the critical skill-sets for the top jobs of 2013 as defined by CareerBuilder as the occupations with the most jobs added since 2010 using O*NET, the U.S. clearinghouse of occupational information. Not surprisingly, technical expertise and their various applications figure heavily on the list—but it’s the less flashy skills that really dominate.”

Here, the 10 most critical job skills to parlay in your job search for 2013:

No. 1 Critical Thinking

No. 2 Complex Problem Solving

No. 3 Judgment and Decision-Making

No. 4 Active Listening

No. 5 Computers and Electronics

No. 6 Mathematics

No. 7 Operations and Systems Analysis

No. 8 Monitoring

No. 9 Programming

No. 10 Sales and Marketing

CAREER CORNER

**Sponsored by
Career and Employment Services**

**409 Lawrence Administration Center
215-951-1075 • careers@lasalle.edu**

eXplorenet Opportunities:

30 new JOB, INTERNSHIP, & CO-OP opportunities were posted this week on eXplorenet! Below is a sampling of the positions; please see

www.lasalle.experience.com for all postings:

- ♦ **Legal and Administrative Assistants**, PA
Department of Labor and Industry
- ♦ **Web Designer**, DMi Partners
- ♦ **Multiple Internships**, Theater Horizon
- ♦ **Marketing Assistant Internship**, Wolters/Kluwer
- ♦ **Staff Accountant**, Kreischer Miller
- ♦ **Tax IT Co-op**, TE Connectivity
- ♦ **Database Administrator**, Alpha Systems
- ♦ **Teach for America Corps**, Teach for America
- ♦ **Event Planning Internship**, Phila. Cinema Alliance
- ♦ **Assistant to Business Manager**, Cristo Rey HS
- ♦ **Strategic Account Support Associate**, Open
Systems Technology
- ♦ **Multiple Internships**, Latin American Economic
Development Association, Inc.
- ♦ **Multiple Internships**, Philadelphia Society for
Preservation of Landmarks

**Career and Employment Services
is open through Winter Break!**



Closed from December 22-January 1

Regular hours before 12/22/12 and after 1/1/13
Monday-Thursday 8:30-6:30, Fri. 8:30-4:30

◀ Backstory

Do You Know about the Past Life of Wister Hall?



The building we now call Wister Hall was originally La Salle College High School. The builders laid the cornerstone on May 15, 1929, and the building itself was completed in February 1930. Initially the school intended to build a swimming pool under the gymnasium, but these plans were later dropped. La Salle High School remained there until June 1960 when it was relocated to suburban Wyndmoor.

At that point the building came to be known as Wister Hall. In 1989 La Salle University converted the gymnasium into the Campus Store. Before elevators were installed, students and faculty knew Wister for its challenging staircases, and some dubbed the building “Cardiac Hall”. This photograph above is a view of the original gymnasium.

Researched by:

Alex Palma (Class of 2016)

Student worker, La Salle University Archives

General News

Holiday Library Hours

HOLIDAY LIBRARY HOURS *

2012 - 2013

Sunday	December 16	12:00 p.m.-8:00 p.m.
Monday	December 17	8:00 a.m.-8:00 p.m.
Tuesday	December 18	8:00 a.m.-8:00 p.m.
Wednesday	December 19	8:00 a.m.-8:00 p.m.
Thursday	December 20	8:00 a.m.-8:00 p.m.
Friday	December 21	8:00 a.m.-5:00 p.m.

CHRISTMAS HOLIDAYS

Saturday - Tuesday December 22 - January 1 **CLOSED**

Wednesday & Thursday	January 2 & 3	8:00a.m.-10:00 p.m.
Friday	January 4	8:00 a.m.- 5:00 p.m.
Saturday	January 5	10:00 a.m.- 6:00 p.m.
Sunday	January 6	12:00 p.m.- 8:00 p.m.
Monday - Thursday	January 7 - 10	8:00 a.m.-10:00 p.m.
Friday	January 11	8:00 a.m.- 5:00 p.m.
Saturday	January 12	CLOSED
Sunday	January 13	CLOSED

* Holiday hours differ from year to year due to intersession courses being held between the Fall 2012 and the Spring 2013 semesters. (December 15, 2012 – January 12, 2013)

Employment

Assistant Vice President for University Marketing and Communication

Assistant Vice President for University Marketing and Communication
Office for University Advancement

La Salle University seeks applications for the position of Assistant Vice President for University Marketing and Communication. The Assistant Vice President for University Marketing and Communication is appointed by the President upon the recommendation of the Vice President for University Advancement.

Celebrating its sesquicentennial anniversary, the University was founded in 1863 as a legacy of St. John Baptist de La Salle and the Christian Brothers teaching order that was founded 300 years ago. La Salle is an educational community shaped by Catholic and Lasallian values: a deep respect for each individual, a belief that intellectual and spiritual development goes hand in hand, a passion for creative teaching and learning, and a conviction that education should be useful – for personal growth, professional advancement, and service to others.

The University has approximately 7,000 students, about half of whom are full-time undergraduates. Graduate enrollment exceeds 2,000 students. The University attracts students from 42 states and the District of Columbia, and 48 countries. La Salle's Schools of Business, Arts and Sciences, and Nursing and Health Sciences offer more than 40 undergraduate majors, multidisciplinary minors and 22 graduate programs, including doctoral programs in Clinical Psychology, Nursing Practice, and Theology. The College of Professional and Continuing Studies offers both degree and professional educational programs for working adults. La Salle's main campus in Philadelphia is six miles from Center City Philadelphia. For more information, visit La Salle's Web site at www.lasalle.edu.

The Assistant Vice President for University Marketing and Communication reports to the Vice President for University Advancement and works closely with the Vice President for Enrollment Services to develop the University's marketing and communication plans, including: branding, advertising, public relations, media relations, publications, Web sites, and social media. S/he is responsible for the administration of these programs and their related budgets. S/he also serves as the principal liaison for University Advancement to the Enrollment Services area. In coordination with Enrollment Services, s/he is responsible for providing oversight for the budgets for all University promotions using all available media. S/he is responsible for the external and internal representation of the University and its mission, with the goal of increasing awareness, understanding, and support of La Salle University as a preferred provider among key constituencies, which include: students, prospective students, parents, faculty, alumni, administrators, legislators, and corporate and foundation funders. She/he is also the lead administrator for the University's crisis communication.

The successful candidate must have a master's degree and 10 years of relevant experience. He/She must have excellent organizational and communication skills and be a creative problem-solver, planner, and motivator for subordinate staff.

Review and acceptance of applications will begin immediately and will continue until an appointment is made. Application materials should include: 1) a letter of interest that addresses the candidate's experiences and qualifications as they relate to the above listed requirements for this position 2) a curriculum vitae and 3) three letters of reference. Please submit application materials to:

Human Resources
c/o A.V.P. for University Marketing and Communication
La Salle University
1900 West Olney
Philadelphia, PA 19141
HR@lasalle.edu

La Salle University is a Roman Catholic university in the tradition of the De La Salle Christian Brothers and welcomes applicants from all backgrounds who can contribute to our unique educational mission. For a complete mission statement, visit <http://www.lasalle.edu/mission>. AA/EOE

Employment

Human Resources Assistant

The Human Resources Department is currently seeking a **Human Resources Assistant**. This position is responsible for general HR office support including data entry, filing, scanning and mailings. This position serves as a liaison and first person contact interacting with faculty, staff, and students on a daily basis.

Qualified applicants should possess excellent communication, organizational, and interpersonal skills. Minimum of two years prior office experience as well as detailed knowledge with Microsoft WORD and EXCEL. Banner experience is a plus.

La Salle offers a comprehensive and competitive benefits package including tuition remission, health and dental, retirement, life insurance, long term disability, Flexible Spending Accounts, and a generous time-off package.

Applicants should send a detailed resume, salary requirements, and three employment references to:

Human Resources Office
Box 806
La Salle University
1900 W. Olney Avenue
Philadelphia, PA 19141

Or email resume to:
HR@lasalle.edu

La Salle University is a Roman Catholic University in the tradition of the De La Salle Christian Brothers and welcomes candidates who can support, further, and personally contribute to its unique educational mission. For a complete mission statement visit the website at www.lasalle.edu.

AA/EOE

Employment

Administrative Assistant II

Administrative Assistant II
University Life
Multicultural and International Center

University Life within the Division of Student Affairs has an opening for a full time Administrative Assistant.

Responsibilities include but are not limited to handling telephone inquiries, directing calls to the appropriate staff members, coordinating staff members' calendars, scheduling appointments, organizing office systems for file and records management, supervising student employees, and providing administrative/clerical support for the professional staff in the Multicultural and International Center.

The position requires good people skills, well-honed oral and written communication abilities, proficiency in Word and Excel, organizational skills, and the ability to work as a member of a team.

Send cover letter, resume, salary requirements, and the names and contact information for three (3) references to:

Anna Melnyk Allen
Associate Dean of Students
La Salle University
1900 W. Olney Avenue
Philadelphia, PA 19141
aallen@lasalle.edu

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AA/EOE



Nativity Scene in Olney Hall



Getting Into Campus News

from the editor

Please send your articles, with or without graphics and photos, to campusnews@lasalle.edu. Please submit photos as JPEG files.

Letterhead or logos must conform to the approved standards explained and illustrated in the **Brand Book** published and distributed by **University Communications**.

All photos and graphics must have their owners' permission to be reproduced. You are responsible for gaining this permission.

All **Employment** listings must be submitted to **Human Resources** for approval (Contact **Chris Mickel** at 215.951.1052 for more information).

Deadlines for Submission

- Articles, events, minutes, photos, flyers: **Tuesday at noon.**
- New positions of employment at La Salle University: **Monday at 2 p.m.**